To the Citizens of Weiser

We are organizing a branch of our association in your city for the purpose of making some long time building and improvement loans and wish your hearty co-operation.

Before continuing with this article, we would like you to refuse credence to the prejudice existing against the name "Building & Loan." We are well aware that several associations, calling themselves building and loan associations have been operating in your state, at times to the detriment of the small saver. We are a building and Loan Association in the strictest meaning of the words and are proud of it, but don't want you to confuse us or our methods with some of the so-called companies often mentioned. There are good associations and bad. We pride ourselves on being one of the best. We don't expect you to take our word for it as we have MANY cards of your neighbors and friends, to refer to, and we also invite a thorough investigation as to our financial standing and our method of doing business in Ohio and Iowa towns.

Our association was organized Jan. 1st, 1907, under the building and loan laws of the state of Washington, (which, without a doubt, are the best in the United States) with a capitalization of Two Million and more subscribed. At the present time we are capitalized for Four Million with Three and one half Million subscribed and are now operating in over One Hundred and Fifty cities and towns in Washington and Alaska. We gladly refer you to any of them, as we are thoroughly convinced we can afford entire satisfaction in all of them.

On account of the phenomenal increase in our income and the limited territory in the state of Washington, we feel compelled to enlarge our income field.

Consequently, Weiser, one of the most progressive cities and thickly settled districts in the state of Idaho, has been selected as one of our new fields of operation, and the Weiser Building and Loan Association has been created, with the following officers and directors, to whom we refer you for information as to our standing and responsibility:

[illegible] President
[illegible] Secretary
[illegible] Treasurer
[illegible] Attorney
[illegible] Director
[illegible] Director
[illegible] Director

Capitalization, Weiser, One million dollars, with shares at $100 each. Building and Development purposes, we have decided to give it a trial.

We make loans on lots, three to six years time, payable monthly, the same as rent, at a nominal rate of interest. We furnish you the money to build with. Does it not a proposition wherein you have to pay in for an indefinite period before you are entitled to make application for a loan. If so, are able to establish a bona fide home in your city, when we are ready to do with both the moral and financial support of the business men, we say either for ourselves, you, or the citizens of your local association as they may recommend.

As to the investment in our association, we wish to say all shares are under state supervision and under the direct supervision and examination of the state auditor, as per the laws of the state of Washington, same to be the Building, Loan & Savings Association Laws of Washington.

Each and every stock holder is entitled to one vote, regardless of the number of shares he may own, and is entitled to examine the books at any time during the life of their contract, from a month to a year, without fees or restrictions; resume payments at anytime without making up back payments or interest.

Each shareholder is entitled to withdraw his investment with its earnings at any time during the life of their contract, from a month to a year, without fees or restrictions; resume payments at anytime without making up back payments or interest.

Each shareholder is entitled to examine the books at any time during the life of their contract, from a month to a year, without fees or restrictions; resume payments at anytime without making up back payments or interest.

3rd. To shield against excessive expense in management, such as necessary officers being voted, large salaries, etc., the salaries are to be a certain amount as an expense fund, of which, up to date, we have allowed less than one-third, thereby saving for our members over Twenty Thousand Dollars in the last five years. (Sec. 31 of the B. L. & A. laws of Wash.)

4th. Building, Loan & monthly savings account with us can begin at any time during the life of their contract, from a month to a year, without fees or restrictions; resume payments at anytime without making up back payments or interest as desired.

5th. We are a straight mutual association, the only kind recognized by the state of Washington, and every member shares, and shares alike, regardless of the amount of stock he is carrying thereby allowing the little saver the same profits & privileges as the large one.

6th. As to the essential RAINCHECK: The Weiser Building & Loan Association, operating under Washington laws and rulings, have come to the conclusion that we will GUARANTEE 6 PER CENT, we have never yet paid less than 10 PER CENT, when due to conditions stipend dividends on a paying account.

TO THE BORROWER:

If you have your lot and have it paid for, we will not build your house for you but we will furnish you the money to build with, allowing you to pay it back monthly. If you have your property already improved and desire some ready money to take up an obligation, we will gladly furnish it upon the same terms as if you were building. We wish to emphasize the fact that you don't have to be a member of our association before you receive their name to make application for a loan. You can apply for a loan indefinitely upon becoming a member. If it is approved by the board and the committee board of the association, you can be sufficiently justified and that your title is perfect, your money will come without any red tape or delay. Your application will be passed upon and justified in extending you the credit you desire, and we will promptly let you know and keep you posted indefinitely.

We are not, as some of the so-called rebellions, but have permanent offices in your city represented, thereafter to be a distinct business proposition and we have only an assertion that we don't know that we can refuse. If you need the money and are in a position to meet monthly payments, sure will make a nice loan for you.

From what investigation we have made in your city, we believe there is a desired for our kind of loans heretofore think we can be of some assistance to Weiser, come out and see us, or write us, we will be glad to explain, as well as show you, our association as an institution. If we can render enough assistance to justify us in establishing an office here, with a Treasurer, Loan Agent, Attorney and Board of Appraisers comprising the local board,

If you think we can be of assistance in the way of building homes in your community, we ask your support, if only in a small way.

YOURS TRULY,
WEISER BUILDING & LOAN ASSOCIATION
By [illegible]
Tacoma, Wash.

If you are interested in an investment partner it will pay you to call on Robert Hergand, who is now in this city, and will be glad to explain the proposition to you. Drop in and have a talk with him and explain our position to him.

R. BOB HERGAND,
Manager for Idaho.
Washington Hotel

Mahne Centerville Manager Notes Hey. Ed Shooter in the Street.

Who is this Miss Gertie Vandyck, who thrashing traffic on the Great White Way of New York, at times Reiner, by scattering Nyrie from the back of her cayuse? Who is she? When arraigned in the police court of the "city of rocks and bunkers" for exposing too-much ankle, sightseers and chorus girls, out of work, she confessed that she was a resident of the records of the recruiting office at Boise, Idaho. A drastic search of the records of the recruiting office at Boise, a hundred miles or so from the nearest railroad, failed to reveal the name of the young woman. Then a newspaper man from New York was sent to Boise. He found that Gertie had left Idaho about a year ago, and that no one knew where she had gone. He interviewed the sheriff of the county, who corroborated what he had learned. The sheriff said that Gertie wanted to go on the stage. He (the correspondent) then communicated with her to the big show men in New York. Gertie was booked for an engagement at the Winter Garden. Then the reporter who wrote the New York story says the scene of action under the mineral water sleek. From the manner in which the story is written it would seem that if Gertie had stuck to mineral water, it would have been written. It further says

Sheer Lengths.
Beautiful sheer Swisses; cool and dainty; several different patterns to select from. Value to 50c the yd. Clean Up Price 17c

Short Lengths.
Best 12-oz. blue denem; always sold for 25c yd. Clean Up Price 17c

Curtain Scrim.
Cream or ecrue, all with pretty fancy border; full yard wide. A regular 25c value for, yd. 12c

Big Assortment
of quality Dress Ginghams; good 12½c value. All you want, yd. 9c

Infants' Ruben Shirts
Gauze weight, no buttons, no trouble; ideal for the little fellow. 25c value for 19c

Curtain Swiss,
Stripes and barred effects; full yd. wide. All good 20c values; this Sale, yd. 9c

Auto Goggles.
Large lenses. Others ask at least 35c for them. We are going to clean them up at only 19c

Women's Velvet Hand Bags
with long silk cord; fancy metal frames. Good $1.25 value at 79c

Pretty Silk Vase,
Imported shades; well worth 50c. This Sale 9c

Short Lengths Galatea
colors blue, black, tan, in both plain and fancy patterns, worth regular 18c yard. Clean-up price 12c

Stilt Ends.
36 inch Snow White Batiste, an unusually fine quality; worth in a regular way 25c the yard, during this sale 12c

Infants' Black Lace Hose
Both cool and pretty, sizes 4 to 5 yrs., a good 15c value. Cleanup price ..... 3 for 25c

White Parasols.
Pretty summer parasols in white and tan, a good $1.25 value, for a quick Cleanup, each 89c

Silk Lysle Gloves
A few Silk Lysle Gloves 12 and 16 clasps, colors black and white, this sale pair 39c

Mill Ends.
27 inch pure white Batiste, a quality well worth 15c yard, during this sale yd. 9c

Short Lengths.
200 yards short length summer lawn, length 2 to 8 yds, many pretty patterns to choose from, value to 15c, Cleanup price 5c

Clean-Up Sale
Axminster Rugs
Axminster Rugs, rich and lustrous. Size, 9x12. $25 and $27.50 values. Specially priced at $18.95

House Broom 15c
Well worth 35c. Eight dozen on sale Thursday morning. One to customer.

Great July Clean-Up Sale
GOLDEN RULE STORE
Starts Thursday, July 11

TAKING A PROFITABLE LOSS—That's the idea—closing out regardless of consequences, all the odd lots, all the broken assortments, all the soiled or rumpled merchandise throughout the store, and the temporary loss thus sustained is a real profitable undertaking from the standpoint of modern merchandising.

Clean-Up Sale
Velvet Rugs
Karnak Wilton velvet Rugs; fringed ends; the best Rug woven in the United States. Worth $65. Clean Up Price $45
Full 9x12 Body Brussel Rug; a $30 value for $22.50

House Broom 15c
Well worth 35c. Eight dozen on sale Saturday 2 p. m. One to customer.

Ladies' Wash Shirts
White, Tan or Blue, white stripes, value to $1.98, choice only 7 ..... 59c

Cotton Scrim.
Strong and durable, choice of several patterns, value to 15c, this sale, yard 9c

Sheets
Linen finished, full size, 72x90, worth 65c, this sale at 43c

Ladies' Chemise
Made from good muslin, well trimmed, only 49c

Combination Suit
Corset Cover and Drawers, made of dainty, good Nainsook prettily trimmed, good $1.50 value, only 98c

Cotton Voile.
Short lengths, the ideal material for hot days all colors, very special, yard 5c

Table Damask
Short lengths, white table damask, 62 inches wide, 5 different designs at 25c 15c

CLEAN-UP SALE
Ladies' Muslin Underwear

Lot No. 1. consists of muslin gowns both lace and embroidery trimmed, broken lot of our $1.00, $1.25 and $1.50 lines. Cleanup price 79c

Lot No. 2. Pretty Nainsook gowns, nicely trimmed with lace and embroidery yokes ribbon run, all regular $2.50 and $3.00 values. Cleanup price 1.69

Lot No. 3. Beautiful Nainsook gowns, exquisitely trimmed with lace and ribbon, broken lots of our $2.50, $3.00, $4.00 and $5.00 lines. Cleanup price 2.39

Lot No. 4. Muslin Petticoats made from good muslin, flounces, lace trimmed, $1.00 value for Cleanup price 56c

Lot No. 5. Sample lot of Petticoats, made from the finest of Swiss and English long cloth, trimmings are of the best, values in the lot to $8.00, Cleanup 2.98

GREAT JULY CLEARING
Women's Ribbed Underwear and Children's Dresses

Women's 10c Jersey ribbed cotton sleeveless vests 6c

Womens' 15c Swiss ribbed taped neck vests 10c

Women's 25c Lisle Thread vests, ribbon taped 17c

Women's 35c Jersey ribbed bleached Union Suits, cuff knee or lace bottoms 21c

Women's 65c Union Suits, Jersey ribbed, ribbon taped, cuff knee or lace bottoms, only 43c

Pretty Little Dresses for the children made from good grade dress ginghams and percales, all neatly trimmed, and worth regular $1.25; all sizes from 2 to 14 years, Cleanup price 89c

Misses' Fine Swiss Ribbed Pants, Lace trimmed, 25c value 18c

Misses' Sleeveless Ribbed vest sizes 8 to 13 years, 12 1-2c value 7c

Wash Goods and Linens

Clean-Up—Ladies' Wash Dresses
Ladies and Misses' Percale and Gingham Dresses in checks, stripes and plain colors, coat and Pompadour styles, values to $2.98, choice 98c

Great July Silk Clearing

Children's Medium weight, Ribbed Hose guaranteed Sulphur dyed. Pair 8c

Extra bleached pure Irish Linen Damask 72 inches wide, $1.50 value, yard 99c

In the smartest of styles. Materials are linen ginghams, voile and the daintiest of linen. Actual values in the lot to $6.00 ..... 2.98

Remnants of the season, selling in length 1 to 4 yds, 1-2 price

Fancy Ribbons, widths 4 to 6 inches wide, value to 50c yard for 23c

Willow Suit Cases
24-in. Case with steel frame; neat, light and durable $1.69

Dollar Watch
Dollar Watch with a guarantee. Clean Up Price 69c

Men's Pure Linen Handkerchiefs
Nicely hemstitched. Two for 25c

Men's Dress Hose
Black ribbed Sox with genuine maco foot. Six pair for 48c

Men's Handkerchiefs
Made of superior cambric; hemstitched. Six for 25c

High Grade Toilet Soap
Choice of Crab Apple, Oat Meal, Elder Flower or Buttermilk, 7 bars for 29c

Boys' Shirts
Value to 75c, Cleanup at 39c

Men's Neckties
Sold elsewhere at 25c, Clean-up at 3 for 25c

Men's Mesh Underwear
As good as is usually sold at 48c a garment. Cleanup price 23c

July Clearance Bargains in Pumps, Oxfords and Shoes for Men, Women and Children

Men's, Shoes and Oxfords broken lots of our regular $3.50 and $4.00 lines. 2.98

Ladies' Oxfords and Pumps, all leathers, values to $3.50. ..... 1.89

Pick your choice of any Ladies' $3.50 or $4.00 Oxford or Pump, only 2.85

Children's Slippers, $1.50 value 98c
Sizes 8 to 11-2.

Closing out Douglass Shoes, all $3.00 and $4.00 val. 2.85

Special lot White Nu Buck Shoes 3.45

Choice of any Ladies' $3.00 Oxford or Pump in stock 2.48

White Canvas Slippers for the children, size 8 to 11-2. ..... 98c

Men's Tan and Black Oxfords all large sizes, val $3.50 ..... 1.89

Barefoot Sandals, size 8 to 2, value to $1.25 ..... 89c

Choice of any Men's $3.50 or $4.00 Oxfords in stock 3.15

Children's Slippers, in tan or black 89c

Men's heavy Work Shoes, Value to $3.50 ..... 2.48

Free Quarterly Style Book, value 25c. With a purchase of $1.00 or more.

July Clearance Fine Embroideries

Fine Swiss embroidery and insertion to match widths 1 to 3 inches, values in lot to 20c yard. 8c

Large assortment of 27 inch flouncing, fine sheer Swiss or sturdy cambric. Value in lot to 50c. 29c

Pretty Corset Cover Embroidery, all bright new designs, choice of cambric or Swiss. 29c

Small lot all over embroidery suitable for dresses and waists, English eyelet effect, in Swiss or cambric 39c

27 in. Swiss embroidery dress flounce sufficient for women's and children's summer wear the embroidery others offer for $1.00 the yard. 46c

Beautiful all over Lace, 18 in. wide, Valenciennes and heavy Torcheons, values to $1.00 yd. Ideal for waists. 29c

Dainty Val. and Torchon Lace, Value to 15c yard, this sale yard 3c

CLEANUP
of all lace and embroidered collars and jabots choice of 25c and 35c values 15c

CLEANUP
Pretty lace and embroidered neckwear that formerly sold at 50c to 75c, choice 43c

CLEANUP
Ladies' Lace Embroidery and net collars, various styles, values to $1.00 ..... 59c

July Clearing Men's Furnishings

$1.00 and $1.25 Laundried and Soft Negligee Shirts, one of the best known brands. Every shirt bears the maker's name. Clean up price 59c

Men's $1.25 and $1.00 Shirts, laundried or soft effects, neck band style, also with collar attached, Cleanup price 49c

Men's $1.25 and $1.50 Soulsette Shirts, soft collar attached, white, cream or colors, Cleanup price 89c

Clean-Up Men's Straw Hats
$1.00 value, all styles for 59c
$1.50 value, all styles for 89c
$2.00 values, all styles for $1.15
$2.50 values, all styles for $1.59
$3.00 and $3.50 values, all styles $1.98
25c Mexican Straws for 15c

Clean-Up Men's Hats
Big lot of Sample Hats, all $3.00 and $3.50 values; to this we add our entire stock of Gordon Hats and offer you your choice for only 1.89

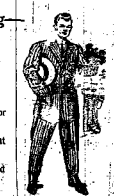
Boys' and Men's Clothing Clearing—

Take Your Choice—
Any Man Suit in Our Stock
$14.85

Whether the price was $18.00, $20.00, $22.50, $25.00 or $27.50 all go at one price in this sale.

There are no restrictions, no reservations, no matter what you take.

This is a sale we hold twice a year to adjust our stock, and in all Idaho there is no sale to be compared to it.



All wool cassimere tailored Suits for 7.95

Choice of Any Boys' Suit in Our Stock, Sizes 3 to 7 1-2 in double breasted Russian Blouse models, 7 to 16 double breasted style and Knickerbocker blouses, pants full cut, well, taped seam, value to $6.00. ..... 2.95

Your choice of any $12.00 or $12.50 Suit at this price, blue and black included.

Boys' Straw Hats
Cleanup Boys' Straw Hats, several different styles, all 50c values, your choice 29c

Neckties
Choice of any 50c Necktie in our stock, 35c or 3 for 1.00

Suit Cases.
Cow hide Suit Cases in russet and brown leather, hand sewed and linen lined, all have shirt fold inside and two straps around outside $4.48

Men's Linen Suits
A nice summer weight Bedford cord suit, regular $1.25 value, each fine slightly imperfect, Cleanup price 69c

Men's Straw Hats
Cleanup of an assortment of from good quality straws, sailors and gamboge; values to 50c, Cleanup 25c

Boys' Wash Suits
In sizes 4 to 12 years, made from good quality ginghams, madras and percales; values to 50c, Cleanup 39c

Red Spreads
Plain or cut corner, with fringe, $1.25 and $1.50 values, ... 98c

Silk Edge Shoe Polish
This sale at 5c

Lace Curtains
White or ecru 2 1-2 yards in length and 44 inches wide 98c

Ladies' Hose
Good quality ribbed hose, well worth 15c, Cleanup 9c

Thread
Clarks O. N. T. Cotton Thread, 6 spools only 25c

Ladies' Waists
Cleanup odd lots and broken lines of waists raided to $1.50 ..... 89c

Parasols
36 in. Percales, all light colors, well worth 15c yard, ... 9c

Pocket Knife
A sample, by value to $1.00, Cleanup at 39c

Men's Handkerchiefs
Regular 10c values 5c

Men's Suspenders
Genuine Halbriggan 19c