



# HARD TIMES HURT!

**It's all-around, but they never find worse than they are having at present. We know just what hard times are, and don't you forget it!**

**We also know how to adjust ourselves to them, and don't forget that either!**

**We know that everyone is now practicing economy and making a dollar go as far as possible.**

**We therefore put the opportunity they want to economize and make the dollar go as far as possible in the best of ways.**

**By buying at the lowest possible prices, we are able to sell away from us at a "clean" profit, with the least possible profit, so that our customers will feel the pressure of the times as little as possible.**

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